

A new era has dawned

Dear reader

2010 was, without a doubt, a highlight in the history of Southern Mapping Company (SMC). Of course, we joined South Africa in all the celebrations surrounding the World Cup and supported efforts to accelerate social and economic recovery. We trust that the initiatives by both the public and private sectors will be sustained with the relevant dynamics.

2010's global warming also took its toll with extreme weather conditions throughout Africa which obviously affected our flying.

Our work continues throughout Africa and Europe, and in order to further advance our technical competence and re-group to accommodate transformation in word and deed, we have launched a new company with majority Black ownership to concentrate on the South African aerial surveying landscape. Southern Mapping Geospatial (SMG) offers all the traditional SMC services and will focus on the agriculture, mining, transport and energy sectors, as well as seek answers to our South African environmental challenges and urban and rural development planning.

The SMG company is chaired by Bheki Sibiya, with Managing Director Dumisani Sibandze. Together with their Board of Directors, they are very well positioned to deliver, even on the most challenging aspects the industry has yet to experience. They combine technical, marketing and GIS experience and competence, as well as drawing on an extensive network of opinion leaders.

However, Southern Mapping Company (SMC) will continue its mentorship role in supporting SMG to achieve best practice on every assignment. SMC will be positioned as a service provider to African and international markets, providing solutions that will support infrastructural developments including both greenfields and rehabilitation projects.

To conclude, I would like to extend my warm wishes for a happy festive season and look forward to continued business progress and prosperity in 2011.

With kind regards,

Peter Moir
Chief Executive
Southern Mapping Company



Contact information:

Tel: +27 11 467 2609, Fax: +27 11 467 3443, E-mail: info@southernmapping.com, Web: www.southernmapping.com